

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contact:

Diana L. Klink
757.514.4104
757.359.1845

Tim Kelley
757.514.4103
757.871.3039

MOVIE NIGHT AT THE SUFFOLK VISITOR CENTER PAVILION

SUFFOLK, VA (September 28, 2012) - Put a little Dr. Seuss in your life! Join the Suffolk Division of Tourism at 6:00 p.m. on Saturday, October 20, 2012, in the open-air Pavilion behind the Visitor Center for a *free* screening of the 2012 smash film *Dr. Seuss' The Lorax*. This blockbuster earned over \$355 million in worldwide box office receipts.

The Pavilion is located at 524 N. Main Street in downtown Suffolk. You can purchase popcorn and drinks to enjoy during the movie in support of The United Way. Seating is also available, but you are encouraged to bring chairs, blankets and a jacket to make it an even more comfortable evening under the stars!

The imaginative world of Dr. Seuss comes to life like never before in this visually spectacular adventure from the creators of *Despicable Me*! Twelve-year-old Ted will do anything to find a real live Truffula Tree in order to impress Audrey, the girl of his dreams. As he embarks on his journey, Ted discovers the incredible story of the Lorax, a grumpy but charming creature who speaks for the trees. Featuring the voice talents of Danny DeVito, Ed Helms, Zac Efron, Taylor Swift, Rob Riggle, Jenny Slate, and the irrepressible Betty White, *Dr. Seuss' The Lorax* is filled with hilarious fun for everyone. The film's running time is 86 minutes.

For more information, contact the Suffolk visitor Center at 757-514-4130, or VisitSuffolk@suffolkva.us. You may also visit us at www.Suffolk-Fun.com.

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